




# 2007 Exterior Transit Ad Rates

**MTD**  
Santa Barbara

Rates effective January 1, 2007

## Valley Express

(Rates are per fleet of 5 buses)

Location	Contract Length	Rate (rates are per fleet of per month)	
MCI King 22" x 50"	1-5 months	\$360	
	6-11 months	\$300	
	12 months	\$260	
MCI Queen 22" x 50"	1-5 months	\$340	
	6-11 months	\$280	
	12 months	\$260	
MCI Tail 22" x 50"	1-5 months	\$700	
	6-11 months	\$620	
	12 months	\$520	

Contact the MTD marketing department for more information  
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